

**CHARGEURS GROUP rewarded for its technology and innovation leadership during the printing show in Las Vegas - SGIA - from the 18<sup>th</sup> until 20<sup>th</sup> of October 2018:**

- The innovative textile SUBLIMIS<sup>®</sup>, conceived by Chargeurs Technical Substrates – CTS - is awarded «Product of the Year » at SGIA - Specialty Graphic Imaging Association - Expo 2018 in Las Vegas
- Each year, the SGIA brings together the iconic champions of printing industry
- SUBLIMIS<sup>®</sup> fits into the differentiation strategy through innovation and sustainable development

*“This reward is essential for us since the excellence of our teams, their high tech products and the accuracy of our strategy are awarded with this high distinction. It contributes to transform Chargeurs Group into an iconic global champion thanks to its industrial innovations.”* explained **Michaël Fribourg, CEO of Chargeurs**, just after the SGIA expo 2018 Awards.

**After a long term Research and Innovation development program, CTS launched SUBLIMIS in 2018, a pioneering innovative product for premium quality printing**

This woven substrate is coated and adapted to the technology of digital sublimation printing (transfer or direct printing). This disruptive technology is based on water-based inkjet inks, preventing the high definition from ghost images. As its name implies, SUBLIMIS<sup>®</sup> brings such a quality that it gives a feeling of touching what you see. It is like an emotive explosion of colors with a remarkable intensity. The depth of the black inks match perfectly with the color contrasts. Thanks to these overwhelming specificities, SUBLIMIS<sup>®</sup> is awarded “Product of the Year”-Textile/Framing systems category at the SGIA EXPO 2018.

**The SGIA (Specialty Graphic Imagery association) is the International Exhibition in Las Vegas that gathers the most important companies in printing industry: Hewlett Packard, Fujifilm, AGFA, CANON, Epson, Mimaki.**

On the 20th of October 2018, SENFA, a CTS company, was awarded Product of the year, the same as Mimaki and Hewlett Packard a few years ago. "It was an exceptional year for the products. Their quality was remarkable and the competition was tough. SENFA really deserved its reward! » said Ray Weiss, director of Digital Printing of the SIAG Expo 2018. Thus, SUBLIMIS<sup>®</sup> underpinned its position as one of the best substrate in digital textile printing.

**The Research and Development Center of CTS in Eastern France conceived SUBLIMIS<sup>®</sup> and contributed to the CHARGEURS differentiation strategy based on Innovation and sustainable development.**

CTS has accelerated its own technological upgrading for a few years, bringing more and more innovative products on the digital textile printing market. Its coating technology combines functionalization of textiles (soundproof, waveproof) and empowerment of visual experience. Furthermore, by using water-based inkjet inks, SUBLIMIS<sup>®</sup> is a high tech range of products with uncommon qualities, preserving the environment. Thus, the prior conditions are present for setting and accelerating the business development of SUBLIMIS<sup>®</sup> in the USA and around the world.

## Financial Calendar

Wednesday, November 14, 2018 (after trading)

Third-quarter 2018 financial information



## ABOUT CHARGEURS

Chargeurs is a global manufacturing and services group with leading positions in four segments: temporary surface protection, garment interlinings, technical substrates and combed wool.

It has some 2,000 employees based in 45 countries on five continents, who serve a diversified customer base spanning more than 90 countries.

In 2017, revenue totaled €533 million, of which more than 90% was generated outside France.

## CONTACT

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